

Economic Development Advisory Committee

Meeting Minutes: January 17, 2020

Meeting Legal Announcement

The regular meeting of the Economic Development Advisory Committee (EDAC) of the Township of Hanover, County of Morris and State of New Jersey, was held on Friday, January 17, 2020 in Conference Room A of the Township Municipal Building, Route 10 and North Jefferson Road in the said Township, convening at 8:00 am.

Mayor Francioli announced that adequate notice for the meeting has been provided in accordance with the Open Public Meetings Act and by posting written notice of the meeting on the bulletin board in the Municipal Building in said Township and by mailing such notice to the following newspapers: Hanover Eagle, Daily Record, and the Star Ledger.

Roll Call

Present

Dan Breen, Member
Bob Brueno, Member
Tom Hoblitzell, Member
Art Linfante, Member
Susan Shannon, Member
Jeff Struble, Member
Chris Conklin, Alternate
Paul Elias, Alternate
Maria Florio, Alternate
Chris Mattessich, Alternate
Nadia Mian, Alternate
Gene Potkay, Alternate
John Ferramosca, Director of Planning
Ron Francioli, Mayor
Shelby Snow, EDAC Internal Coordinator

Absent

Rich Campbell, Member
Anthony Facchino, Member
Blais Brancheau, BA Designee

Review & Approval of Minutes

The minutes of the previous meeting (January 3, 2020) were distributed and reviewed. Member Hoblitzell made a motion to approve; Member Shannon seconded the motion. All members were in favor.

Guest Speaker

Pete Schmiedhauser of Schmeed's Music

- Scheduled guest did not show up.

Current Business

Membership – Elect Officers, Define Succession Plan

- After some discussion, the succession plan for the leadership of EDAC was defined. There are four roles: Chair, Vice-Chair, Treasurer and Secretary.

- Dan Breen and Rich Campbell offered to serve as Chair and Vice-Chair for 2020 and then step down in 2021.
- Members Hoblitzell and Shannon were nominated to the positions of Treasurer and Secretary. They will take over as Chair and Vice-Chair in 2021 and serve for at least one year. At that time, a new Treasurer and Secretary will be elected.
- A motion to approve the appointments was made by Director of Planning Ferramosca and seconded by Member Struble. All members were in favor.

2020 Focus

- Special Improvement District (SID) / Business Improvement District (BID)
 - Director of Planning Ferramosca informed the Township Committee of EDAC's interest in establishing a Special Improvement District in Hanover. They requested that EDAC look into it further and provide more information.
 - The SID subcommittee will be: Vice-Chairperson Campbell, Member Linfante, Alternate Mian
 - At the next meeting, Alternate Mian will do a presentation explaining SID/BIDs.
 - Vice-Chairperson Campbell will reach out to East Hanover and see if they can send a representative from their SID subcommittee to come to a future meeting.
- Traffic Improvement District (TID)
 - Director of Planning Ferramosca stated that the Township Committee and Township Engineer are going to reach out to the County to discuss the traffic implications of the new development in Morris County due to Affordable Housing requirements. Chairperson Breen asked if they could extend an invitation to this County representative to attend a future EDAC meeting.
- Redevelopment Task Force
 - The Redevelopment Task Force subcommittee will be: Members Breen & Hoblitzell, Director of Planning Ferramosca, Alternates Conklin & Mattessich
 - Chairperson Breen wants to use the next meeting to shape and define what the Redevelopment Task Force will look like – who will be involved and what will they tackle. Director of Planning Ferramosca emphasizes that this issue is County-wide, not just Hanover and that they need to be involved too.
- Events
 - The group establishes that they wish to host a Business + Broker event. Next meeting they will determine dates and more specifics.
- Communications
 - Alternate Conklin suggested hosting a public forum for residents about the Redevelopment issues. Member Hoblitzell responded that many issues could arise from doing that. Director of Planning Ferramosca stated that the Township Committee is seriously considering hiring a Communications Officer position that can handle all communications between residents and the Township.

New Business

None at this time.

Public Comment

No members of the public were present.

Adjournment

Motion to adjourn made by Member Brueno and seconded by Member Shannon. All members were in favor.
The next meeting of the Economic Development Advisory Committee (EDAC) is scheduled for February 7, 2020.