

ORDINANCE 14-13

AN ORDINANCE OF THE TOWNSHIP COMMITTEE OF THE TOWNSHIP OF HANOVER AMENDING AND SUPPLEMENTING CHAPTER 166 OF THE CODE OF THE TOWNSHIP ENTITLED, LAND USE AND DEVELOPMENT LEGISLATION, BY REVISING THE DEVELOPMENT REGULATIONS FOR DIRECTIONAL SIGNS AND PENNANTS

WHEREAS, the Township of Hanover has adopted Chapter 166 of the Code of the Township entitled, Land Use and Development Legislation; and

WHEREAS, from time to time the Township Committee has adopted amendments to Chapter 166 in order to clarify the regulations and update the Chapter to respond to current development practice; and

WHEREAS, the Planning Board has recommended amendments to Chapter 166 concerning directional signs and pennants.

NOW THEREFORE, BE IT ORDAINED, by the Township Committee of the Township of Hanover in the County of Morris and State of New Jersey as follows:

Section 1. Subsection E. in Section 166-141., *Regulations applicable in all zones*, in Article XX, *Signs*, is hereby amended and supplemented to read as follows:

- E. Freestanding signs necessary for directional or safety purposes on the property are permitted in addition to the other signs permitted in the respective zone districts, subject to the following requirements:
 - (1) Standard traffic control signs. Standardized signs for traffic control and direction, including but not limited to “stop,” “yield,” “one-way,” “do not enter” signs, shall comply with the standards set forth in the Manual on Uniform Traffic Control Devices, as approved by the Township Engineer.
 - (2) Directional signs. Directional signs shall be subject to the following requirements:
 - (a) Maximum quantity. The quantity of such signs shall be the minimum necessary to provide reasonable direction to site users, as determined by the reviewing agency.
 - (b) Content. The primary content of directional signs shall be designed to direct travelers to various buildings, driveways and use areas, and not to advertise site uses, products or services to the traveling public. Accordingly, any content containing any business, tenant, owner or development or similar name or logo shall be limited to 15% of the area of the directional sign, or 3 square feet, whichever is less.

- (c) Location. Directional signs shall be located where they will not interfere with reasonable sight distance for vehicles and pedestrians, with pedestrian or vehicular travel, with utilities and with other site improvements.
 - (d) Maximum area. Except as provided otherwise for large nonresidential developments in Paragraph E.(3) below, directional signs shall be limited to a maximum area of 2 square feet.
 - (e) Maximum height. Except as provided otherwise for large nonresidential developments in Paragraph E.(3) below, directional signs shall be limited to a maximum height of 3 feet.
- (3) Directional signs for large nonresidential projects. Notwithstanding the provisions of Paragraph E.(2) above, directional signs for large nonresidential developments having a gross floor area of at least 250,000 square feet on tracts at least 50 acres in area shall be subject to the following requirements;
- (a) The quantity, content and location of such signs shall be as required in Paragraph E.(2) above.
 - (b) Maximum area. Directional signs shall be limited to a maximum area of 30 square feet.
 - (c) Maximum height. Directional signs shall be limited to a maximum height of 7 feet.

Section 2. Paragraph (9) in Subsection M. in Section 166-141., *Regulations applicable in all zones*, in Article XX, *Signs*, is hereby amended and supplemented to read as follows:

- (9) Pennants, streamers, banners and flags, except those flags permitted by § 166-141.L. and those banners and pennants permitted by § 166-141.N.

Section 3. Section 166-141., *Regulations applicable in all zones*, in Article XX, *Signs*, is hereby amended by adding and inserting a new Subsection N., to read as follows:

N. Banners and pennants.

- (1) When permitted. Banners and pennants shall only be permitted for larger nonresidential developments, such as but not limited to office or industrial parks, containing a gross floor area of at least 250,000 square feet and a lot area of at least 50 acres.
- (2) Location: Banners and pennants shall be located at least 200 feet from a public street right-of-way.
- (3) Maximum area: 12 square feet per banner or pennant.

(4) Maximum height: 15 feet.

Section 4. All ordinances or parts of ordinances in conflict or inconsistent with the provisions of this ordinance are, to the extent of such inconsistency, hereby repealed.

Section 5. In case, for any reason, any section or provision of this Ordinance shall be held to be unconstitutional or invalid, the same shall not affect any other section or provision of this Ordinance, except so far as the section or provision so declared unconstitutional or invalid shall be severed from the remainder or any portion thereof.

Section 6. This ordinance shall take effect in accordance with the law.

TOWNSHIP COMMITTEE
TOWNSHIP OF HANOVER
COUNTY OF MORRIS
STATE OF NEW JERSEY

DATE OF INTRODUCTION: April 11, 2013

DATE OF ADOPTION: May 9, 2013

NOTICE OF INTRODUCTION

NOTICE IS HEREBY GIVEN, That the foregoing Ordinance was submitted in writing at a meeting of the Township Committee of the Township of Hanover, in the County of Morris and State of New Jersey, held on the 11th day of April, 2013, introduced and read by title and passed on first reading and the Governing Body will further consider the same for second reading and final passage thereof at a meeting to be held on the 9th day of May, 2013, at 8:30 o'clock in the evening prevailing time, at the Municipal Building, 1000 Route 10, Whippany, in said Township of Hanover, at which time and place a public hearing will be held thereon by the Governing Body and all persons and citizens in interest shall have an opportunity to be heard concerning same.

JOSEPH A. GIORGIO, TOWNSHIP CLERK
TOWNSHIP OF HANOVER
COUNTY OF MORRIS
STATE OF NEW JERSEY

DATED: April 18, 2013