

# Economic Development Advisory Committee

## Meeting Minutes: May 7, 2021

### Meeting Legal Announcement

A meeting of the Economic Development Advisory Committee (EDAC) of the Township of Hanover, County of Morris and State of New Jersey, was held on May 7, 2021 via Zoom web meeting, convening at 8:00 am.

Chairperson Breen announced that adequate and electronic notice for the meeting has been provided in accordance with the Open Public Meetings Act and Emergency Remote Meeting protocol for Local Public Bodies, by posting written notice of the meeting on the bulletin board in the Municipal Building in said Township, on the Township website, and by emailing such notice to the following newspapers: Hanover Eagle, Daily Record, and the Star Ledger.

### Roll Call

#### **Present**

Dan Breen, Chairperson  
Rich Campbell, Vice-Chairperson  
Bob Brueno, Member  
Anthony Facchino, Member  
Tom Hoblitzell, Member  
Art Linfante, Member  
Susan Shannon, Member  
Jeff Struble, Member  
Scott Bartell, Alternate  
Paul Elias, Alternate  
Maria Florio, Alternate  
Chris Mattessich, Alternate  
Gene Potkay, Alternate  
Shelby Snow, EDAC Internal Coordinator

#### **Absent**

Chris Conklin, Alternate  
John Ferramosca, Mayor  
Thomas "Ace" Gallagher, Dir. Of Planning  
Blais Brancheau, BA Designee

### Review & Approval of Minutes

April 16, 2021

Motion to approve made by Member Brueno, seconded by Alternate Bartell. All members were in favor.

### Current Business

#### **Business Directory**

- Vendor has begun work on the directory. Will be finished in June.
- A subcommittee should be formed to use the directory begin work on other projects.

#### **Beautification Sites**

- Director of Planning Gallagher will update the group at a future meeting.

#### **Updates on Other EDAC Objectives**

- Rutgers Class – Survey Results

- Results of the students' work will be presented at a future Township Committee meeting.
- 2021 Event
  - Aiming for Fall 2021 should allow for enough time to plan, use the new directory, and host an in-person event.
- Shop Local
  - Other towns have Chambers of Commerce or Special Improvement Districts in place to fund and promote shop local initiatives. Could EDAC partner with the Parsippany Area Chamber to work on a shop local push for Hanover?
  - Subcommittee: Anthony, Gene, Scott, Sue
- Christmas Market
  - Event may have to be postponed until next year.
  - Access to the schools being fenced off by Whippany Village developers an obstacle.
  - There are a lot of variables and factors to consider when hosting an outdoor event such as electricity/generators, bathrooms, parking, etc.

#### **New Business**

#### **Unclaimed Assets**

- Alternate Mattessich stated that he recently became aware of a New Jersey government site that informs you if you have unclaimed property/assets available. Assets include funds from closed bank accounts, security deposits, etc, He asked if a PSA could go out on the Township website to residents and business owners.

#### **Resume In-Person Meetings**

- May have to wait for guidance from the Township but should be able to resume in-person meetings soon.

#### **Public Comment**

None.

#### **Adjournment**

Motion to adjourn made by Member Brueno and seconded by Member Hoblitzell. All members were in favor.  
The next meeting of the Economic Development Advisory Committee (EDAC) is scheduled for May 21, 2021.