

Economic Development Advisory Committee

Meeting Minutes: April 16, 2021

Meeting Legal Announcement

A meeting of the Economic Development Advisory Committee (EDAC) of the Township of Hanover, County of Morris and State of New Jersey, was held on April 16, 2021 via Zoom web meeting, convening at 8:00 am.

Chairperson Breen announced that adequate and electronic notice for the meeting has been provided in accordance with the Open Public Meetings Act and Emergency Remote Meeting protocol for Local Public Bodies, by posting written notice of the meeting on the bulletin board in the Municipal Building in said Township, on the Township website, and by emailing such notice to the following newspapers: Hanover Eagle, Daily Record, and the Star Ledger.

Roll Call

Present

Dan Breen, Chairperson
Rich Campbell, Vice-Chairperson
Bob Brueno, Member
Anthony Facchino, Member
Art Linfante, Member
Susan Shannon, Member
Jeff Struble, Member
Scott Bartell, Alternate
Paul Elias, Alternate
Chris Mattessich, Alternate
Gene Potkay, Alternate
John Ferramosca, Mayor
Shelby Snow, EDAC Internal Coordinator

Absent

Tom Hoblitzell, Member
Chris Conklin, Alternate
Maria Florio, Alternate
Thomas "Ace" Gallagher, Dir. Of Planning
Blais Brancheau, BA Designee

Review & Approval of Minutes

March 5, 2021 + April 1, 2021

Motion to approve made by Member Brueno, seconded by Member Shannon. All members were in favor.

Current Business

Partnership with FBLA

- Student Introductions
 - Brian Palumbo, Vice Principal of WPHS, introduced the two students that are in attendance for the meeting: Bianca Silvestro & Dominic Roselli.
 - 4 student representatives from the FBLA will rotate attendance.

Hanover Business Input

- Sapan Patel – Towne Pharmacy
 - Did not end up attending.

Beautification Sites

- Planning happening, movement on this soon. Director of Planning Gallagher will update the group at a future meeting.

Updates on Other EDAC Objectives

- Rutgers Class – Survey Results
 - Over 500 responses have been received on the survey.
 - Final report/presentation to come in early May. EDAC members will be invited to attend.
- Business Directory
 - A subcommittee will be needed to support the Business Directory going forward – vetting new entries, pulling information for EDAC initiatives
- June 2021 Virtual Event
 - Push to October – may be able to be held in-person
- Shop Local
 - Once Business Directory is live, Shop Local initiatives will be possible
- Christmas Market
 - Member Brueno stated that there will be a large fence blocking the walkway to the fields.
 - Alternate Mattessich spoke with the Township Engineer about constructing a path – there may be some obstacles in doing that. He also expressed concerns with parking and moving the location too far away from the Railroad.

New Business

None.

Public Comment

- Terri Baird, 180 Parsippany Road, Whippany
 - Stated that the Railroad works with businesses to negotiate parking arrangements for the Polar Express event. There may not be additional parking or space available for a Christmas Market.
 - Asked about the accuracy of the Google data being used for the business directory. Expressed concerns with user submitted content and Google moderating the data for corrections.

Adjournment

Motion to adjourn made by Member Brueno and seconded by Member Struble. All members were in favor. The next meeting of the Economic Development Advisory Committee (EDAC) is scheduled for May 7, 2021.