

February 1, 2019

The regular meeting of the Economic Development Advisory Committee (EDAC) of the Township of Hanover, County of Morris and State of New Jersey, was held on Friday, February 1, 2019 in Conference Room A of the Township Municipal Building, Route 10 and North Jefferson Road in the said Township, convening at 8:00 am.

Chairperson Breen announced that adequate notice for the meeting has been provided in accordance with the Open Public Meetings Act and by posting written notice of the meeting on the bulletin board in the Municipal Building in said Township and by mailing such notice to the following newspapers: Hanover Eagle, Daily Record, and the Star Ledger.

ATTENDANCE:

Present: Chairperson Breen; Vice-Chairperson Campbell; Members Brueno, Facchino, Hoblitzell Linfante and Sheridan; Mayor Francioli; Alternates Conklin, Florio, Potkay and Shannon; Director of Planning Ferramosca; and Internal Coordinator Snow; Potential New Alternate Member Mian

Absent: Member Struble; Alternate Elias; and BA Designee Brancheau.

APPROVAL OF MINUTES:

January 18, 2018

CURRENT BUSINESS:

Topic: 2019 Membership

Discussion: Potential new member Nadia Mian was invited to attend the meeting. Director of Planning Ferramosca introduced her and stated why she would be a valuable member for EDAC.

Topic: Website Project Launch

Discussion: Internal Coordinator Snow gave a status update on the website. The official launch is set for Monday, February 11th. She checked with the Fire Departments, schools, all boards/commission and departments head to get their final approval on their content. IC Snow stated that she has a scheduled presentation at the first Senior Club meeting in March with a demo/informational session on the new website to follow at the Whippanong Library. The group then discussed the photos on the website and stated that more are needed. Alternate Conklin and potential new member Mian stated that they could provide professional photos to use. Member Hoblitzell stated that the only findings so far from the implementation testing was that the website does not always revert to the mobile version on smartphones. iPads also are inconsistent in display. This is due to newer iPads having Retina display operating on a different resolution; therefore, they do not revert to mobile. The group then discussed whether or not something should be posted to the unofficial Facebook pages. The group looked at the graphics both Ron and Shelby made and discussed if one of those should become the Facebook graphic as well as the post card. It was decided that the post card can wait until after the launch to be sent out.

ADJOURNMENT:

The next meeting of the Economic Development Advisory Committee (EDAC) is scheduled for February 15, 2019.