

Economic Development Advisory Committee

Meeting Minutes: January 15, 2021

Meeting Legal Announcement

The regular meeting of the Economic Development Advisory Committee (EDAC) of the Township of Hanover, County of Morris and State of New Jersey, was held on January 15, 2021 via Zoom web meeting, convening at 8:00 am.

Chairperson Breen announced that adequate and electronic notice for the meeting has been provided in accordance with the Open Public Meetings Act and Emergency Remote Meeting protocol for Local Public Bodies, by posting written notice of the meeting on the bulletin board in the Municipal Building in said Township, on the Township website, and by emailing such notice to the following newspapers: Hanover Eagle, Daily Record, and the Star Ledger.

Roll Call

Present

Dan Breen, Chairperson
Rich Campbell, Vice-Chairperson
Bob Brueno, Member
Anthony Facchino, Member
Susan Shannon, Member
Jeff Struble, Member
Paul Elias, Alternate
Maria Florio, Alternate
Chris Mattessich, Alternate
Gene Potkay, Alternate
John Ferramosca, Mayor
Thomas "Ace" Gallagher, Dir. Of Planning
Shelby Snow, EDAC Internal Coordinator

Absent

Tom Hoblitzell, Member
Art Linfante, Member
Scott Bartell, Alternate
Chris Conklin, Alternate
Blais Brancheau, BA Designee

Review & Approval of Minutes

December 18, 2020

Motion to approve made by Member Brueno and seconded by Director of Planning Gallagher. All members were in favor.

Current Business

EDAC Administrative

- Chairperson Breen and Vice-Chairperson Campbell will finish out their terms and step down at the end of 2021.

Hanover Business List/Survey

- Alternate Potkay sent a draft of the business survey to EDAC members this past week via email for review.
- The survey is ready to distribute to businesses. Will leave open for responses for one month (until February 15th). EDAC members need to help distribute it online and in-person to local businesses.

Beautification Sites

- Township looking at various sites for beautification partnerships with local businesses
 - Rt 10 & Jefferson Road
 - Ridgedale Ave & Cedar Knolls Road
 - “Welcome to Hanover Township” sign locations
- Alternate Florio suggested improving concrete medians/dividers around the Township as well
- Vice-Chairperson Campbell asked about the types of companies that would partner and stated that they should be approached directly. Director of Planning Gallagher responded with the method the Township will be using to vet and approach businesses and approve landscaping plans.
- Director of Planning Gallagher also stated that he was working with the Township attorney to create contracts that would bind companies to their beautification site for a set period of time.

Rutgers Placemaking Class

- Nadia Mian’s class will be taking place on Mondays from 1:10 – 4:10 PM. Members of EDAC are encouraged to attend.

Christmas Market

- Member Brueno will be meeting with Recreation on January 19th to discuss the market and logistics.
- Alternate Mattessich will reach out to the Lake Mohawk Country Club for more information on how they run their event.
- Would corporate volunteers help with cleanup?
- What would be the fundraising cause? – Cannot be for profit

New Business

- Whippany Park Future Business Leaders of America
 - WPHS FBLA is interested in partnering with EDAC.
 - What projects or initiatives could they be tasked with to make it worthwhile?

Public Comment

- Terri Baird, 180 Parsippany Road
 - Suggested that EDAC help the FBLA students with public speaking skills in interacting with businesses

Adjournment

Motion to adjourn made by Member Brueno and seconded by Mayor Ferramosca. All members were in favor.
The next meeting of the Economic Development Advisory Committee (EDAC) is scheduled for February 5, 2021.